Magento PHP Developer's Guide

Allan MacGregor

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In Detail

Magento has completely reshaped the face of e-commerce since its launch in 2008. Its revolutionary focus on object oriented and EAV design patterns has allowed it to become the preferred tool for developers and retailers alike.

"Magento PHP Developer's Guide" is a complete reference to Magento, allowing developers to understand its fundamental concepts, and get them developing and testing Magento code.

The book starts by building the reader's knowledge of Magento, providing them with the information, techniques, and tools that they require to start their first Magento development.

After building this knowledge, the book will then look at more advanced topics: how to test your code, how to extend the frontend and backend, and deploying and distributing custom modules.

"Magento PHP Developer's Guide" will help you navigate your way around your first Magento developments, helping you to avoid all of the most common headaches new developers face when first getting started.

Approach

"Magento PHP Developer's Guide" is an easily accessible tutorial, designed and written to give the reader maximum understanding of the powerful Magento framework.

Who this book is for

This book is written for developers who have previous experience with PHP and PHP frameworks, such as Zend or CakePHP, and want to start developing and working with Magento. Even developers with previous experience with Magento will find the book extremely useful to gain a full understanding of Magento fundamentals, architecture, and overall philosophy.

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Eduardo Ford:

Often the book Magento PHP Developer's Guide has a lot details on it. So when you check out this book you can get a lot of advantage. The book was compiled by the very famous author. The author makes some research before write this book. This particular book very easy to read you can find the point easily after reading this article book.

Shirley Hinkle:

In this particular era which is the greater man or who has ability in doing something more are more treasured than other. Do you want to become among it? It is just simple way to have that. What you need to do is just spending your time little but quite enough to experience a look at some books. On the list of books in the top collection in your reading list is Magento PHP Developer's Guide. This book that is certainly qualified as The Hungry Inclines can get you closer in getting precious person. By looking upward and review this guide you can get many advantages.

James Rouse:

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