Skill Wars

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Skill Wars shows how to increase productivity and profits by making investments in human capital development. It addresses the disparity between the available jobs and available workers. By education and training only 20% of all American workers can fit well into our demanding high-tech workplace. How do we train the 80%?

Skill Wars defines the race between advanced technology investment and human resources investment and shows managers how to measure that investment. It introduces a Human Capital Scoreboard of seven new business management/measurement tools including a more accurate calculation of ROI (Return on Investment) for employee performance improvement programs. It also provides case studies of how quality training can deliver on more problem-solving/thinking skills. It has a foreword by Joseph Boyett, author of The Guru Guide and Workplace 2000.

Skill Wars is a "basic workplace performance primer" that presents complex issues in a simple language and format that will move both business leaders and the American public to give their popular support. There are few viable alternatives. Gordon believes that, "Only at great peril can Americans continue to largely ignore the workplace as an important arena that helps structure learning for life."

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From reader reviews:

William Reeves:

In this 21st century, people become competitive in most way. By being competitive right now, people have do something to make these people survives, being in the middle of the particular crowded place and notice by simply surrounding. One thing that at times many people have underestimated the item for a while is reading. Yes, by reading a e-book your ability to survive boost then having chance to stand than other is high. For you who want to start reading a book, we give you this specific Skill Wars book as beginning and daily reading guide. Why, because this book is more than just a book.

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