



Investment Leadership and Portfolio Management: The Path to Successful Stewardship for Investment Firms (Wiley Finance)

Brian D. Singer, Greg Fedorinchik

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An industry leader candidly examines the role of investment leadership in portfolio management

Investment Leadership & Portfolio Management provides a top down analysis of successful strategies, structures, and actions that create an environment that leads to strong macro investment performance and rewarding investor outcomes. By examining how to manage and lead an investment firm through successful investment decision-making processes and actions, this book reveals what it will take to succeed in a radically changed investment landscape. From firm governance and firm structure-for single capability, multi-capability, and investment and product firms-to culture, strategy, vision, and execution, authors Brian Singer, Barry Mandinach, and Greg Fedorinchik touch upon key topics including the differences between leading and managing; investment philosophy, process, and portfolio construction; communication and transparency; and ethics and integrity.

- Leadership issues in investment firms are a serious concern, and this book addresses those concerns
- Details the strong correlation between excellence in investment leadership and excellence in portfolio management
- Written by a group of experienced professionals in the field, including the Chairman of the CFA Institute Board of Governors

Understanding how to operate in today's dynamic investment environment is critical. *Investment Leadership & Portfolio Management* contains the insights and information needed to make significant strides in this dynamic arena.

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