



iBrain

Gary Small, Gigi Vorgan

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Their insights are extraordinary, their behaviors unusual. Their brains—shaped by the era of microprocessors, access to limitless information, and 24-hour news and communication—are remapping, retooling, and evolving. They're not superhuman. They're your twenty-something coworkers, your children, and your competition. Are you keeping up?

In *iBrain*, Dr. Gary Small, one of America's leading neuroscientists and experts on brain function and behavior, explores how technology's unstoppable march forward has altered the way young minds develop, function, and interpret information. *iBrain* reveals a new evolution catalyzed by technological advancement and its future implications: Where do you fit in on the evolutionary chain? What are the professional, social, and political impacts of this new brain evolution? How must you adapt and at what price?

While high-tech immersion can accelerate learning and boost creativity, it also has its glitches, among them the meteoric rise in ADD diagnoses, increased social isolation, and Internet addiction. To compete and thrive in the age of brain evolution, and to avoid these potential drawbacks, we must adapt, and *iBrain*—with its Technology Toolkit—equips all of us with the tools and strategies needed to close the brain gap.

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A lot of people always spent their particular free time to vacation or go to the outside with them family members or their friend. Are you aware? Many a lot of people spent many people free time just watching TV, or maybe playing video games all day long. If you want to try to find a new activity that is look different you can read a new book. It is really fun for you personally. If you enjoy the book you read you can spent 24 hours a day to reading a publication. The book iBrain it is rather good to read. There are a lot of people that recommended this book. They were enjoying reading this book. In case you did not have enough space to bring this book you can buy the e-book. You can m0ore effortlessly to read this book out of your smart phone. The price is not too costly but this book provides high quality.

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