



Intercultural Communication: A Discourse Approach (Language in Society)

Ron Scollon, Suzanne Wong Scollon, Rodney H. Jones

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This newly revised edition is both a lively introduction and practical guide to the main concepts and challenges of intercultural communication. Grounded in interactional sociolinguistics and discourse analysis, this work integrates theoretical principles and methodological advice, presenting students, researchers, and practitioners with a comprehensive and unified resource.

- Features new original theory, expanded treatment of generations, gender and corporate and professional discourse
- Offers improved organization and added features for student and classroom use, including advice on research projects, questions for discussion, and references at the end of each chapter
- Extensively revised with newly added material on computer mediated communication, sexuality and globalization

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