



Summary: Bad Boy Ballmer - Fredric Maxwell: The Man Who Rules Microsoft

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Complete summary of Frederic Maxwell's book: "Bad Boy Ballmer: The Man Who Rules Microsoft".

This summary of the ideas from Frederic Maxwell's book "Bad Boy Ballmer" shows how many people don't realize that Steve Ballmer works so closely alongside Bill Gates at Microsoft that they almost act as a single unit. In his book, the author explains how the two met at Harvard University in 1973 and Ballmer was later offered a job by Gates at his new company. From managing the firm's recruitment, to fending off competitors, and eventually becoming the company's CEO, this summary tells the amazing story of a highly intelligent, focused and inspiring individual.

Added-value of this summary:

- Save time
- Understand key concepts
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To learn more, read "Bad Boy Ballmer" and discover the story behind one of the world's most successful partnerships.



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