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*Mark C. Tibergien, Rebecca Pomeroy*

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The authors first identify how to assess the business and evaluate oneself as a manager. They then present strategic-thinking issues—such as practice models, business plans, and differentiators—in a Socratic style. This is followed by a detailed overview of critical topics, from financial management and human capital to IT and marketing—encompassing the management skills, approaches, and mindsets needed for success.

With management tools, worksheets, and industry statistics, *Practice Made Perfect* is the authoritative book from the industry's expert.

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